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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:

OVERHULTZ ET AL.

Serial No.: 10/665,540

Filed: September 18, 2003

For: ADVERTISING COMPLIANCE
MONITORING SYSTEM

Docket No.: 323343-600-005

) Art Unit: 2876

) Examiner: Karl D. Frech

) Confirmation No. 5955

) I hereby certify that this correspondence
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) Paulette K. Hasetline
) Paulette K. Hasetline

RESPONSE TO RESTRICTION REQUIREMENT

Commissioner of Patents
P.O. Box 1450
Alexandria, Virginia 22313-1450

Dear Sir

In response to the restriction requirement in the Office Action dated January 16, 2007, applicants, by their undersigned attorney, hereby elect to proceed with the claims of Group I, namely claims 1-48, 53-78, and 100-126 for further examination.

Applicants reserve the right to file divisional applications to the claims categorized in Groups II and III.

Respectfully submitted,

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